



2009 Notes - November 11 Update

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2008 BELL HELICOPTER ARMED FORCES BOWL - Conference USA will compete in the 2009 **Bell Helicopter Armed Forces Bowl** against the Mountain West Conference. The 2006 and 2008 **Bell Helicopter Armed Forces Bowl** featured the two conferences with each league winning once. The MWC won the 2006 meeting as Utah defeated Tulsa 25-13 in 2006 while Houston evened the mark for CUSA with a 34-28 win in 2008 over Air Force.

BELL HELICOPTER ARMED FORCES BOWL RESULTS

Year	Result	Attendance	Overall TV Rating (game/replay)
December 31, 2009	Houston 34, Air Force 28	41,127.....	2.00
December 31, 2007	Cal 42, Air Force 36	40,905.....	2.10
December 23, 2006	Utah 25, Tulsa 13	32,412.....	2.38
December 23, 2005	Kansas 42, Houston 13	33,505.....	2.65
December 23, 2004	Cincinnati 32, Marshall 14	27,902.....	2.15
December 23, 2003	Boise State 34, TCU 31	38,028.....	2.97

2009 BHAFB TICKETS - Ticket prices for the 2009 **Bell Helicopter Armed Forces Bowl** are \$50 for sideline seats, \$40 for upper-deck seats and \$20 for end-zone tickets. Military veterans receive half off any \$40 and \$50 seat, and active-duty personnel are admitted free via the **Bell Helicopter Armed Forces Bowl** corporate military ticket underwriting program. A portion of local ticket sales will go to designated military charities. Tickets for this year's game can be obtained by calling the **Bell Helicopter Armed Forces Bowl** office at (817) 810-0012 or by visiting the bowl's official Web site: <http://www.armedforcesbowl.com/>.

Bell Helicopter Armed Forces Bowl Directory

Teams.....Conference USA vs. Mountain West Conference
Date, KickoffDecember 31, 2009, 11 a.m. (CST)
Television.....ESPN
Stadium (Capacity, surface)Amon G. Carter Stadium (44,358, grass)
Executive DirectorBrant B. Ringler (brant.b.ringler@espn.com)
Supervisor, EventsAnne Rector (anne.c.rector@espn.com)
Supervisor, Sales/Marketing.... Hope Lockett (elizabeth.h.lockett@espn.com)
Ticket Manager..... Trisha Branch (trisha.m.branch@espn.com)
Media Operations..... Tim Simmons (303/678-8484, bfishinc@aol.com)
Address..... Suite 270, 505 Main St.
City, State..... Fort Worth, TX 76102
Telephone 817/810-0012
FAX Telephone 817/810-0252
Web site.....www.ArmedForcesBowl.com



BELL HELICOPTER ARMED FORCES BOWL RESULTS

Year	Result	Attendance	Overall TV Rating (game/replay)
December 31, 2008	Houston 34, Air Force 28	41,127	2.00
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December 23, 2003	Boise State 34, TCU 31	38,028	2.97

AVERAGE BELL HELICOPTER ARMED FORCES BOWL RESULTS

Year	Result	Attendance	Overall TV Rating (game/replay)
Six Games	10 different schools, 57.3 PPG	213,879, 35,647	2.38

Score by Quarters	1st	2nd	Half	3rd	4th	Final Score
Total	14.3	18.2	32.5	11.2	13.7	57.3

BELL HELICOPTER ARMED FORCES BOWL MOST VALUABLE PLAYERS

Champions	Year	Runner-ups
RB Bryce Beall, Houston	2008	RB Jared Tew, Air Force
QB Kevin Riley, Cal	2007	QB Shaun Carney, Air Force
P/PK Louis Sakoda, Utah	2006	QB Paul Smith, Tulsa
QB Jason Swanson, Kansa	2005	QB Kevin Kolb, Houston
QB Gino Guidugli, Cincinnati	2004	WR Josh Davis, Marshall
QB Ryan Dinwiddie, Boise State	2003	QB Brandon Hassell, TCU

BELL HELICOPTER ARMED FORCES BOWL COACHES

Champions	Year	Runner-ups
Kevin Sumlin, Houston	2008	Troy Calhoun, Air Force
Jeff Tedford, Cal	2007	Troy Calhoun, Air Force
Kyle Whittingham, Utah	2006	Steve Kragthorpe, Tulsa
Mark Mangino, Kansas	2005	Art Briles, Houston
Mark Dantonio, Cincinnati	2004	Bob Pruett, Marshall
Dan Hawkins, Boise State	2003	Gary Patterson, TCU

BELL HELICOPTER ARMED FORCES BOWL - Weather, Opening Kickoff

Date	Opponents	Temperature at Kickoff	Wind chill	Visibility Opening	KO Return
2008	Houston vs. Air Force	47 °F	40 °F	Clear	Air Force, 21 yards
2007	Cal vs. Air Force	50 °F	44 °F	Clear	Cal, touchback
2006	Utah vs. Tulsa	50 °F	46 °F	Overcast	Tulsa, touchback
2005	Kansas vs. Houston	67 °F	67 °F	Clear	Kansas, touchback
2004	Cincinnati vs. Marshall	28 °F	15 °F	Clear	Marshall, 7 yards
2003	Boise State vs. TCU	48 °F	47 °F	Clear	Boise State, 31 yards
Average	Six Games	48 °F	43 °F	Clear	two returns, 19.7 yards
Bell Helicopter Armed Forces Bowl		www.ArmedForcesBowl.com		November 11, 2009 Notes	



BOWL NEWS

BELL HELICOPTER ARMED FORCES BOWL

PAST BHAFB PARTICIPANTS - Three of the six undefeated teams in the NCAA's Football Bowl Subdivision have competed in the **Bell Helicopter Armed Forces Bowl**, including Boise State (9-0, 2003), Cincinnati (9-0, 2004) and TCU (9-0, 2003). Other undefeated teams are Alabama (9-0), Florida (9-0) and Texas (9-0).

PAST BHAFB Schools, Year, Conference	CONF.	OVERALL	PAST BHAFB Schools, Year, Conference	CONF.	OVERALL
TCU, 2003, MWC, #4 AP, #4 USA, BCS #4	5-0	9-0	Kansas, 2005, Big 12	1-4	5-4
Boise State, 2003, WAC, # 6 AP, #6 USA, BCS #6	4-0	9-0	Tulsa, 2006, C-USA	2-3	4-5
Cincinnati, 2004, Big East, #5 AP, #5 USA, BCS #5	5-0	9-0	Cal, 2007, Pac-10	3-3	6-3
Utah, 2006, MWC, #16 AP, #14 USA, BCS #16	5-0	8-1	Air Force, 2007 & 2008 MWC	4-2	6-4
Houston, 2005 & 2008, C-USA, #13 AP, #12 USA, BCS #16	4-1	8-1	Marshall, 2004, C-USA	3-2	5-4
			Totals	36-15	69-22

2009-2010 Bowl Schedule (all times central)

2009-2010 Bowl Schedule, Bowl, Television Match Up

Saturday, December 19	
New Mexico, University Stadium, Albuquerque, N.M., Dec. 19, ESPN, 3:30 p.m.	MWC vs. WAC
St. Petersburg, Tropicana Field, St. Petersburg, Fla., Dec. 19, ESPN, 7 p.m.	Big East vs. C-USA
Sunday, December 20	
R+L Carriers New Orleans, Louisiana Superdome, New Orleans, Dec. 20, ESPN, 7:30 p.m.	C-USA vs. Sun Belt
Tuesday, December 22	
MAACO Las Vegas, Sam Boyd Stadium, Las Vegas, Dec. 22, ESPN, 7 p.m.	MWC vs. Pac-10
Wednesday, December 23	
San Diego County Credit Union Poinsettia, Qualcomm Stadium, San Diego, Dec. 23, ESPN, 7 p.m.	MWC vs. Pac-10
Thursday, December 24	
Sheraton Hawaii, Aloha Stadium, Honolulu, Dec. 24, ESPN, 7 p.m.	C-USA vs. WAC
Saturday, December 26	
Little Caesars Pizza, Ford Field, Detroit, Dec. 26, ESPN, 12 p.m.	Big Ten vs. MAC
Meineke Car Care, Bank of America Stadium, Charlotte, N.C., Dec. 26, ESPN, 3:30 p.m.	ACC vs. Big East
Emerald, AT&T Park, San Francisco, Dec. 26, ESPN, 7 p.m.	ACC vs. Pac-10
Sunday, December 27	
Gaylord Hotels Music City, LP Field, Nashville, Tenn., Dec. 27, ESPN, 7:30 p.m.	ACC vs. SEC
Monday, December 28	
AdvoCare V100 Independence, Independence Stadium, Shreveport, La., Dec. 28, ESPN2, 4 p.m.	Big 12 vs. SEC
Tuesday, December 29	
EagleBank, RFK Stadium, Washington, D.C., Dec. 29, ESPN, 3:30 p.m.	ACC vs. Army
Champs Sports, Florida Citrus Bowl, Orlando, Fla., Dec. 29, ESPN, 7 p.m.	ACC vs. Big Ten
Wednesday, December 30	
Roady's Humanitarian, Bronco Stadium, Boise, Idaho, Dec. 30, ESPN, 3:30 p.m.	MWC vs. WAC
Pacific Life Holiday, Qualcomm Stadium, San Diego, Dec. 30, ESPN, 7 p.m.	Big 12 vs. Pac-10
Thursday, December 31	

Bell Helicopter Armed Forces, Amon G. Carter Stadium, Fort Worth, Texas, Dec. 31, ESPN, 11 a.m. C-USA vs. MWC

Brut Sun, Sun Bowl, El Paso, Texas, Dec. 31, CBS, 1 p.m.	Big 12 vs. Pac-10
Texas, Reliant Stadium, Houston, Dec. 31, ESPN, 2:30 p.m.	Big 12 vs. Navy
Insight, Sun Devil Stadium, Tempe, Ariz., Dec. 31, NFL Network, 5 p.m.	Big Ten vs. Big 12
Chick-fil-A, Georgia Dome, Atlanta, Dec. 31, ESPN, 6:30 p.m.	ACC vs. SEC
Friday, January 1	
Outback, Raymond James Stadium, Tampa, Fla., Jan. 1, ESPN, 10 a.m.	Big Ten vs. SEC
Capital One, Florida Citrus Bowl, Orlando, Fla., Jan. 1, ABC, 12 p.m.	Big Ten vs. SEC
Konica Minolta Gator, Municipal Stadium, Jacksonville, Fla., Jan. 1, CBS, 12 p.m.	ACC vs. Big East or Notre Dame
Rose Bowl Game presented by Citi, Rose Bowl, Pasadena, Calif., Jan. 1, ABC, 3:30 p.m.	BCS vs. BCS
Allstate Sugar, Louisiana Superdome, New Orleans, Jan. 1, FOX, 7:30 p.m.	BCS vs. BCS
Saturday, January 2	
International, Rogers Centre, Toronto, Canada, Jan. 2, ESPN2, 11 a.m.	Big East vs. MAC
Papajohns.com, Legion Field, Birmingham, Ala., Jan. 2, ESPN, 1 p.m.	Big East vs. SEC
AT&T Cotton, Cowboys Stadium, Arlington, Texas, Jan. 2, FOX, 1 p.m.	Big 12 vs. SEC
AutoZone Liberty, Liberty Bowl, Memphis, Tenn., Jan. 2, ESPN, 4:30 p.m.	C-USA vs. SEC
Valero Alamo, Alamodome, San Antonio, Jan. 2, ESPN, 8 p.m.	Big Ten vs. Big 12
Monday, January 4	
Tostitos Fiesta, U. of Phoenix Stadium, Glendale, Ariz., Jan. 4, FOX, 7 p.m.	BCS vs. BCS
Tuesday, January 5	
FedEx Orange, Land Shark Stadium, Miami, Jan. 5, FOX, 7 p.m.	BCS vs. BCS
Wednesday January 6	
GMAC, Ladd-Peebles Stadium, Mobile, Ala., Jan. 6, ESPN, 7 p.m.	ACC vs. MAC
Thursday, January 7	
Citi BCS National Championship Game, Rose Bowl, Pasadena, Calif., Jan. 7, ABC, 7 p.m.	BCS No. 1 vs. BCS No. 2



The National Football Foundation & College Hall of Fame, Inc.

433 East Las Colinas Blvd., Ste. 1130
Irving, TX 75039
972.556.1000
www.footballfoundation.org

FOR IMMEDIATE RELEASE: November 8, 2009

CONTACTS:
Mike Finn, Associate Commissioner, Atlantic Coast Conference
Matthew Sign, Chief Operating Officer, The National Football Foundation

BOWL CHAMPIONSHIP SERIES STANDINGS

(Games through Nov. 7, 2009)

	BCS Standings (Through Nov. 7, 2009)			Harris Interactive			USA Today			Computers		
	BCS Average	Previous Week	Rank	Points	%	Rank	Points	%	Avg. Comp. Rank	Points	%	
1. Florida (9-0)	.9842	1	1	2801	.9828	1	1460	.9698	1	98	.980	
2. Alabama (9-0)	.9516	3	3	2688	.9432	3	1389	.9417	2	97	.970	
3. Texas (9-0)	.9234	2	2	2712	.9516	2	1399	.9485	5	87	.870	
4. TCU (9-0)	.8620	6	4	2424	.8505	4	1262	.8556	4	88	.880	
5. Cincinnati (9-0)	.8580	5	5	2377	.8340	5	1224	.8298	3	91	.910	
6. Boise State (9-0)	.8126	7	6	2349	.8242	6	1200	.8136	6	80	.800	
7. Georgia Tech (9-1)	.7552	10	7	2131	.7477	7	1118	.7580	7	76	.760	
8. LSU (7-2)	.6138	9	11	1634	.5733	11	838	.5681	8	70	.700	
9. USC (7-2)	.5922	12	10	1660	.5825	10	847	.5742	11	62	.620	
10. Iowa (9-1)	.5745	4	12	1540	.5404	13	757	.5132	9	67	.670	
11. Ohio State (8-2)	.5733	16	8	1795	.6298	8	944	.6400	13	45	.450	
12. Pittsburgh (8-1)	.5628	13	9	1713	.6011	9	940	.6373	13	45	.450	
13. Oregon (7-2)	.5318	8	14	1381	.4846	16	665	.4508	10	66	.660	
14. Miami, Fla. (7-2)	.4712	17	15	1366	.4793	15	685	.4644	12	47	.470	
15. Houston (8-1)	.4691	15	13	1476	.5179	12	766	.5193	16	37	.370	
16. Utah (8-1)	.4003	14	16	1352	.4744	14	688	.4664	20	26	.260	
17. Arizona (6-2)	.3363	18	19	880	.3088	19	472	.3200	15	38	.380	
18. Penn State (8-2)	.3350	11	17	1057	.3709	17	552	.3742	20	26	.260	
19. Oklahoma State (7-2)	.2909	19	18	979	.3435	18	530	.3593	22	17	.170	
20. Wisconsin (7-2)	.2334	21	20	567	.1989	20	341	.2312	19	27	.270	
21. Virginia Tech (6-3)	.2331	23	21	478	.1677	21	268	.1817	17	35	.350	
22. Brigham Young (7-2)	.1236	NR	22	468	.1642	22	216	.1464	25	6	.060	
23. Oregon State (6-3)	.1231	NR	28	94	.0330	28	39	.0264	18	31	.310	
24. South Florida (6-2)	.1084	25	23	266	.0933	24	106	.0719	23	16	.160	
25. West Virginia (7-2)	.0653	NR	24	182	.0639	23	121	.0820	26	5	.050	

POLL EXPLANATION & ABOUT THE BCS:

The Harris Interactive Poll, USA Today Coaches Poll and computer rankings each comprise one-third of the BCS Standings. To derive the three percentages, each team is assigned an inverse point total (25 for No. 1, 24 for No. 2, etc.) The two poll percentages are calculated by dividing each team's point total by a maximum 2850 possible points (Harris) and 1475 possible points (USA Today). The computer rankings percentage is calculated by dropping the highest and lowest ranking for each team and then dividing the remaining total by 100 (the maximum possible points). The BCS Average is calculated by averaging the percentage totals of the Harris Interactive Poll, USA Today Poll, and computer rankings. The teams' BCS Averages are ranked to produce the BCS Standings. The six computer ranking providers are Anderson & Hester, Richard Billingsley, Colley Matrix, Kenneth Massey, Jeff Sagarin and Peter Wolfe. Each computer ranking provider accounts for schedule strength within its formula.

The BCS is a five-game arrangement for post-season college football that is managed by the 11 Football Bowl Subdivision (formerly Division I-A) conferences and institutions. Its purpose is to match the top two teams in a bowl game and to create exciting matchups in four other games.

The No. 1 and No. 2 teams in the Dec. 6 BCS standings will play in the Citi BCS National Championship on Jan. 7, 2010 in Pasadena, Calif. The winner of the game will be presented the Coaches Trophy, emblematic of the national championship. For more information, visit www.bcsfootball.org.

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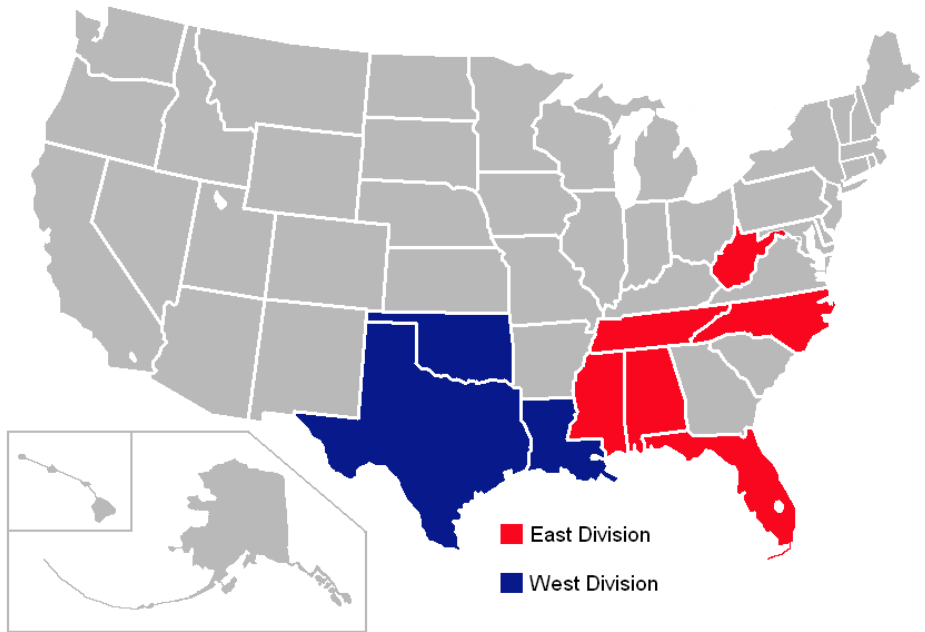


WWW.BCSFOOTBALL.ORG

Conference USA

Institution, Location, Founded, Affiliation, Enrollment, Joined C-USA

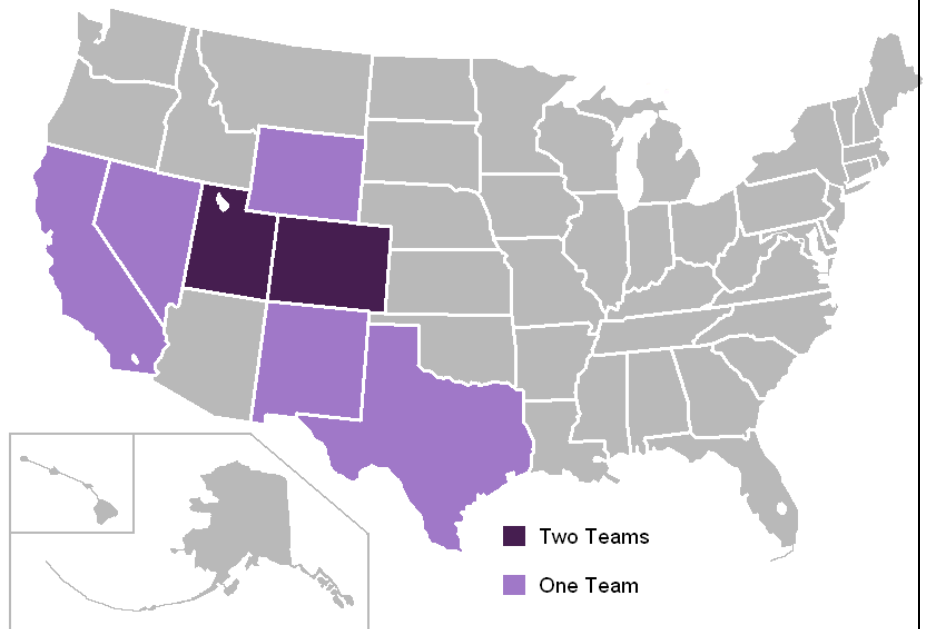
- **East Carolina University (ECU)**, Greenville, 1907, Public, 25,990, 1997 (football), 2001 (all other sports)
- **University of Houston**, Houston, 1927, Public, 36,098, 1995
- **Marshall University**, Huntington, W. Va., 1837, Public, 13,814, 2005
- **University of Memphis**, Memphis, Tenn., 1912, Public, 20,379, 1995
- **Rice University**, Houston, Tex., 1891, Private/Non-sectarian, 5,145, 2005
- **Southern Methodist University (SMU)**, University Park, Tex. (Dallas), 1911, Private/Methodist, 10,981, 2005
- **The University of Southern Mississippi (USM)**, Hattiesburg, 1910, Public, 15,000, 1995
- **Tulane University**, New Orleans, La., 1834, Private/Non-sectarian, 11,157, 1995
- **University of Tulsa**, Oklahoma, 1894, Private/Presbyterian, 4,100, 2005
- **University of Alabama at Birmingham (UAB)**, Birmingham, 1969, Public, 16,246, 1995
- **University of Central Florida (UCF)**, Orlando, 1963, Public, 50,254, 2005
- **University of Texas at El Paso (UTEP)**, 1914, Public, 20,000, 2005



Mountain West Conference

Institution, Location, Founded, Affiliation, Enrollment, Joined MWC

- **United States Air Force Academy**, USAFA, Colo., Public/Federal, 4,000, 1999
- **Brigham Young University**, Provo, Utah, Private/Christian-LDS (Mormon), 33,278, 1999
- **Colorado State University**, Fort Collins, Public/State, 25,500, 1999
- **University of New Mexico**, Albuquerque, Public/State, 25,767, 1999
- **San Diego State University**, California, Public/State, 35,887, 1999
- **Texas Christian University**, Fort Worth, Tex., Private/Christian (Disciples of Christ), 8,865, 2005
- **University of Nevada, Las Vegas**, Nevada, Public/State, 28,000, 1999
- **University of Utah**, Salt Lake City, Public/State, 29,251, 1999
- **University of Wyoming**, Laramie, Public/State, 13,207, 1999



CONFERENCE USA

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2009 Standings School (AP, USA, BCS)	W	Conference				W	L	All Games		
		L	Points	Allowed	East			Points	Allowed	Streak
East										
East Carolina	4	1	148	91	5	4	217	197	L1
Marshall	3	2	122	75	5	4	187	189	L1
Southern Miss	3	2	165	121	5	4	305	215	L1
UCF	3	2	135	86	5	4	196	189	L1
UAB	3	2	152	136	4	5	254	296	W2
Memphis	1	4	100	153	2	7	197	299	L3
West										
Houston (#13, #12, #15)	4	1	219	177	8	1	379	271	W5
SMU	4	1	136	133	5	4	243	263	W2
UTEP	2	3	177	183	3	6	246	316	L2
Tulsa	2	3	146	124	4	5	267	210	L4
Tulane	1	4	90	193	3	6	152	337	W1
Rice	0	5	82	200	0	9	147	395	L9

Results & Schedule (all times central)

Thursday, November 5 Results

Virginia Tech 16, at East Carolina 3
Saturday, November 7 Schedule
at Texas 35, UCF 3
at UAB 56, Florida Atlantic 29
at SMU 31, Rice 28

Saturday, November 7 Results

at Tulane 45, UTEP 38 (OT)
at Tennessee 56, Memphis 28
Houston 46, at Tulsa 45

Saturday, November 14 Schedule

Houston at UCF, 11 a.m.
UAB at Memphis, 12 p.m.
UTEP at SMU, 2 p.m.
Tulane at Rice, 2:30 p.m.
Southern Miss at Marshall, 3:30 p.m.
Sunday, November 15 Schedule
East Carolina at Tulsa, 7:15 p.m.

 East Carolina Pirates ecupirates.com	 Houston Cougars uhcougars.com	 Marshall Thundering Herd herdzone.com	 Memphis Tigers gotigersgo.com
 Rice Owls riceowls.com	 SMU Mustangs smumustangs.com	 Southern Miss Golden Eagles southernmiss.com	 Tulane Green Wave tulanegreenwave.com
 Tulsa Golden Hurricane tulsahurricane.com	 UAB Blazers uabsports.com	 UCF Knights ucfathletics.com	 UTEP Miners utepathletics.com

Bell Helicopter Armed Forces Bowl & Conference USA Renew Partnership - The Bell Helicopter Armed Forces Bowl will continue its partnership with the Conference USA for one of its schools to participate in the post-season football game through 2013. The announcement was made November 3 by Brant B. Ringler, Executive Director of the Bell Helicopter Armed Forces Bowl, and Conference USA Commissioner Britton Banowsky. Since the inaugural game in 2003, 12-school league has partnered with the Bell Helicopter Armed Forces Bowl in all but one year.

Bell Helicopter Armed Forces Bowl www.ArmedForcesBowl.com **November 11, 2009 Notes** **6**

2009 CONFERENCE USA RESULTS (all times central)

East Carolina Pirates

S5	APPALACHIAN STATE	W 29-24
S12	at West Virginia	L 20-35
S19	at North Carolina	L 17-31
S26	UCF	W 19-14
O3	at Marshall	W 21-17
O10	at SMU	L 21-28
O17	RICE	W 49-13
O27	at Memphis	W 38-19
N5	VIRGINIA TECH	L 3-16
N15	at Tulsa	6:15 p.m.
N21	UAB	2:30 p.m.
N28	SOUTHERN MISS	12 p.m.

Houston Cougars

S5	NORTHWESTERN STATE	W 55-7
S12	at Oklahoma State	W 45-35
S26	TEXAS TECH	W 29-28
O3	at UTEP	L 41-58
O10	at Mississippi State	W 31-24
O17	at Tulane	W 44-16
O24	SMU	W 38-15
O31	SOUTHERN MISS	W 50-43
N7	at Tulsa	W 46-45
N14	at UCF	11 a.m.
N21	MEMPHIS	12 p.m.
N28	RICE	7 p.m.

Marshall Thundering Herd

S5	SOUTHERN ILLINOIS	W 31-28
S12	at Virginia Tech	L 10-52
S19	BOWLING GREEN	W 17-10
S26	at Memphis	W 27-16
O3	EAST CAROLINA	L 17-21
O10	at Tulane	W 31-10
O17	at West Virginia	L 7-24
O24	UAB	W 27-7
N1	at UCF	L 20-21
N14	SOUTHERN MISS	3:30 p.m.
N21	SMU	3:30 p.m.
N28	at UTEP	2 p.m.

Memphis Tigers

S6	MISSISSIPPI	L 14-45
S12	at Middle Tennessee	L 14-31
S19	UT-MARTIN	W 41-14
S26	MARSHALL	L 16-27
O3	at UCF	L 14-32
O10	UTEP	W 35-20
O17	at Southern Miss	L 16-36
27	EAST CAROLINA	L 19-38
N7	at Tennessee	L 28-56
N14	UAB	12 p.m.
N21	at Houston	12 p.m.
N27	at Tulsa	2:30 p.m.

Rice Owls

S5	at UAB	L 24-44
S12	at Texas Tech	L 10-55
S19	at Oklahoma State	L 24-41
S26	VANDERBILT	L 17-36
O3	TULSA	L 10-27
O10	NAVY	L 14-63
O17	at East Carolina	L 13-49
O24	UCF	L 7-49
N7	at SMU	L 28-31
N14	TULANE	2:30 p.m.
N21	UTEP	2:30 p.m.
N28	at Houston	7 p.m.

SMU Mustangs

S5	STEPHEN F. AUSTIN	W 31-23
S12	at UAB	W 35-33
S19	at Washington State	L 27-30 (OT)
O3	at TCU	L 14-39 2-2
O10	EAST CAROLINA	W 28-21
O17	NAVY	L 35-38 (OT)
O24	at Houston	6:30 p.m.
O31	at Tulsa	W 27-13
N7	RICE	W 31-28
N14	UTEP	2 p.m.
N21	at Marshall	3:30 p.m.
N28	TULANE	2 p.m.

Southern Miss Golden Eagles

S5	ALCORN STATE	W 52-0
S12	UCF	W 26-19
S19	VIRGINIA	W 37-34
S26	at (19) Kansas	L 28-35
O1	at UAB	L 17-30
O10	at Louisville	L 23-25
O17	MEMPHIS	W 36-16
O24	TULANE	W 43-6
O31	at Houston	L 43-50
N14	at Marshall	3:30 p.m.
N21	TULSA	6 p.m.
N28	at East Carolina	12 p.m.

Tulane Green Waves

S4	TULSA	L 13-37
S12	BYU	L 3-54
S26	McNEESE STATE	W 42-32
O3	at Army	W 17-16
O10	MARSHALL	L 10-31
O17	HOUSTON	L 16-44
O24	at Southern Miss	L 6-43
O31	at LSU	L 0-42
N7	UTEP	W 38-45 (OT)
N14	at Rice	2:30 p.m.
N21	at UCF	1 p.m.
N28	at SMU	2 p.m.

Tulsa Golden Hurricane

S4	at Tulane	W 37-13
S12	at New Mexico	W 44-10
S19	at Oklahoma	L 0-45
S26	SAM HOUSTON STATE	W 56-3
O3	at Rice	W 27-10
O14	BOISE STATE	L 21-28
O21	at UTEP	L 24-28
O31	SMU	L 13-27
N7	HOUSTON	L 45-46
N15	EAST CAROLINA	7:15 p.m.
N21	at Southern Miss	6 p.m.
N27	MEMPHIS	2:30 p.m.

UAB Blazers

S5	RICE	W 44-24
S12	SMU	L 33-35
S19	at Troy	L 14-27
S26	at Texas A&M	L 19-56
O1	SOUTHERN MISS	W 30-17
O17	at Mississippi	L 13-48
O24	at Marshall	L 7-27
O31	at UTEP	W 38-33
N7	FLORIDA ATLANTIC	W 56-29
N14	at Memphis	12 p.m.
N21	at East Carolina	2:30 p.m.
N28	UCF	12:30 p.m.

UCF Knights

S5	SAMFORD	W 28-24
S12	at Southern Miss	L 19-26
S19	BUFFALO	W 23-17
S26	at East Carolina	L 14-19
O3	MEMPHIS	W 32-14
O17	MIAMI (Fla.)	L 7-27
O24	at Rice	W 49-7
N1	MARSHALL	W 21-20
N7	at Texas	L 3-35
N14	HOUSTON	11 a.m.
N21	TULANE	1 p.m.
N28	at UAB	12:30 p.m.

UTEP Miners

S5	BUFFALO	L 17-23
S12	KANSAS	L 7-34
S19	at New Mexico State	W 38-12
S26	at (2) Texas	L 7-64
O3	HOUSTON	W 58-41
O10	at Memphis	L 20-35
O21	TULSA	W 28-24
O31	UAB	L 33-38
N7	at Tulane	L 38-45 (OT)
N14	at SMU	2 p.m.
N21	at Rice	2:30 p.m.
N28	MARSHALL	2 p.m.

C-USA BOWL RECORDS

Conference USA	W-L-T
East Carolina	5-5-0
Houston	8-10-1
Marshall	5-2-0
Memphis	3-3-0
Rice	5-4-0
SMU	4-6-1
Southern Miss	9-8-0
Tulane	4-6-0
Tulsa	7-9-0
UAB	0-1-0
UCF	0-2-0
UTEP	5-7-0
Totals	55-63-2

First Bowl Game	Last Bowl Game
1978	2008 Liberty, Kentucky, L 19-25
1952	2008 Bell Helicopter Armed Forces vs. Air Force, W 34-28
1987	2004 PlainsCapital Fort Worth Bowl vs. Cincinnati, L 14-32
1971	2008 St. Petersburg vs. South Florida, L 14-41
1938	2008 Texas vs. Western Michigan, W 38-14
1925	1984 Aloha vs. Notre Dame, W 27-20
1953	2008 New Orleans vs. Troy, W 30-27 (OT)
1932	2002 Hawai'i vs. Hawai'i, W 36-28
1942	2009 GMAC vs. Ball State, W 45-13
2004	2004 Hawai'i vs. Hawai'i, L 40-59
2005	2007 Liberty vs. Mississippi State, L 3-10
1937	2005 GMAC vs. Toledo, L 13-45
1921	2009 GMAC Bowl

CONFERENCE USA MEDIA INFORMATION

COACHES' TELECONFERENCE - All 12 Conference USA head football coaches will be featured on a teleconference beginning at 2 p.m. ET/1 p.m. CT each Monday during the 2009 season. The accessed number is 913/312-1445. A playback of the teleconference is available beginning at 5 p.m. CT each Monday by dialing 402/220-1009 with a replay passcode of 5064894. The playback will run until the following week's teleconference. Following is the call schedule for 2008. Please note that a call will NOT be held on the following Mondays October 12, October 26 and November. 9.

1:00 p.m. CT Players of the Week/Notes
 1:05 p.m. CT Skip Holtz, East Carolina
 1:12 p.m. CT Mark Snyder, Marshall
 1:19 p.m. CT George O'Leary, UCF
 1:26 p.m. CT Larry Fedora, Southern Miss
 1:33 p.m. CT Kevin Sumlin, Houston
 1:40 p.m. CT David Baliff, Rice
 1:47 p.m. CT June Jones, SMU
 1:54 p.m. CT Bob Toledo, Tulane
 2:01 p.m. CT Neil Callaway, UAB
 2:08 p.m. CT Todd Graham, Tulsa
 2:15 p.m. CT Mike Price, UTEP
 2:22 p.m. CT Tommy West, Memphis

WEEKLY FOOTBALL HIGHLIGHTS - Conference USA will once again team with DragonFly Athletics, a leading provider of video highlights and content, to provide C-USA football highlights this fall. The web-based platform will provide extensive highlights of C-USA Football throughout the 2009 season. Here are the instructions.

- Establish a DragonFly Athletics account by visiting www.dragonflyathletics.com/cusa where you will be prompted to login.
- Click on the "REGISTER" link.
- An E-mail will be sent to you at the E-mail address that you enter to verify your E-mail address.
- Once your account is verified, you may login at: www.dragonflyathletics.com/cusa.
- You will now see a list of all video by school throughout the conference. If you have technical questions, please contact: Kirk Miler at 256-270-1163

Collegepressbox.com is the official media website for Conference USA football. Access and download weekly game notes, quotes, statistics, media guides and more for the conference and each of its 12 member schools throughout the season. Login information will be distributed to accredited media or you can apply for a password by sending an e-mail to: password@collegepressbox.com

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 SMU (214) 768-7730
 Southern Miss (601) 266-5523
 Tulane (504) 587-3868
 Tulsa (918) 631-2492
 UAB (205) 327-5228
 UCF (407) 882-0386
 UTEP (915) 747-5154

FLAGSHIP RADIO STATIONS

East Carolina, WNCT-FM 107.9 Jeff Charles
 Houston, KBME-AM 790 Tom Franklin
 Marshall, WDGG-FM 93.7 Steve Cotton
 Memphis, WREC-AM 600 Dave Woloshin
 Rice, KFNC-FM 97.5 David Saltzman
 SMU, KTCK-AM 1310 Rich Phillips
 Southern Miss, WXRR-FM 104.5 John Cox
 Tulane, WIST-AM 690 Todd Graffagnini
 Tulsa, KRMG-AM 690 Bruce Howard
 UAB, WUHT-FM 107.7 David Crance
 UCF, WQTM-AM 740 Marc Daniels
 UTEP, KOFX-FM 92.3 Jon Teicher
 UTEP, JOSE-AM 1650 Omar Ropele

E-MAIL DISTRIBUTION - Media may contact the Conference USA office by phone (214/774-1300) or e-mail to be included on the league's e-mail lists for releases and information. Please contact Russell Anderson (rdanderson@c-usa.org) or Tod Meisner (tmeisner@c-usa.org) in the conference office with requests or questions.

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CONFERENCE-USA MEDIA **Russ Anderson** (rdanderson@c-usa.org, 214/774-1300)

Bell Helicopter Armed Forces Bowl

www.ArmedForcesBowl.com

November 11, 2009 Notes

MOUNTAIN WEST CONFERENCE

Suite 200
 15455 Gleneagle Drive
 Colorado Springs, CO 80921
 719/488-4040, FAX 719/487-7240
 www.themwc.com



2009 Standings

School (AP, USA, BCS)	W	Conference				W	All Games			
		L	Points	Allowed	L		Points	Allowed	Streak	
TCU (#4, #4, #4)	5	0	198	42	9	-0	337	101	W9	
Utah (#16, #14, #16)	5	0	149	72	8	-1	262	148	W6	
BYU (#22, #22, \$22)	4	1	198	110	7	-2	329	197	W1	
Air Force	4	2	140	86	6	-4	273	129	W2	
San Diego State	2	3	119	167	4	-5	222	270	L1	
Wyoming	2	3	77	124	4	-5	146	239	L3	
UNLV	2	4	132	198	4	-6	253	320	W1	
New Mexico	0	5	77	176	0	-9	138	329	L9	
Colorado State	0	6	106	221	3	-7	217	312	L7	

Results and Schedule (all times central)

Saturday, November 7 Results

BYU 52, at Wyoming 0
 at Air Force 35, Army 7
 TCU 55, at San Diego State 12
 at Utah 45, New Mexico 14
 at UNLV 35, Colorado State 16

Saturday, November 14 Schedule

BYU at New Mexico, 1 p.m.
 UNLV at Air Force, 5 p.m.
 Utah at TCU, 6:30 p.m.
 Wyoming at San Diego State, 9 p.m.

Saturday, November 21 Schedule

TCU at Wyoming, 1 p.m.
 Air Force at BYU, 2:30 p.m.
 San Diego State at Utah, 4 p.m.
 Colorado State at New Mexico, 5 p.m.

 Air Force Falcons goairforcefalcons.com	 BYU Cougars byucougars.com	 CSU Rams csurams.com
 New Mexico Lobos golobos.com	 San Diego State Aztecs goaztecs.com	 TCU Horned Frogs gofrogs.com
 UNLV Rebels unlvrebels.com	 Utah Utes utahutes.com	 Wyoming Cowboys wyomingathletics.com

Bell Helicopter Armed Forces Bowl & Mountain West Conference Renew Partnership - The **Bell Helicopter Armed Forces Bowl**, has signed a four-year agreement with the Mountain West Conference for one of its teams to participate in the Bowl through 2013, effective with the 2010 football season. The announcement was made October 22 by Brant B. Ringler, Executive Director of the **Bell Helicopter Armed Forces Bowl**, and Mountain West Conference Commissioner Craig Thompson. The agreement assures the **Bell Helicopter Armed Forces Bowl** access to one of the five selections from the Mountain West as well as access to Texas Christian University's participation in the game.

2009 MOUNTAIN WEST CONFERENCE RESULTS (all times central)

Air Force Falcons

S5 NICHOLLS STATE W 72-0
 S12 at Minnesota L 13-20
 S19 at New Mexico W 37-13
 S26 SAN DIEGO STATE W 26-14
 O 3 at Navy L 13-16 (OT)
 O 10 TCU L 17-20
 O 17 WYOMING W 10-0
 O 24 at Utah L 16-23 (OT)
 O 31 at Colorado State W 34-16
 N 7 ARMY W 35-7
 N 14 UNLV 5 p.m.
 N 21 at BYU 2:30 p.m.

New Mexico Lobos

S5 at Texas A&M L 6-41
 S12 TULSA L 10-44
 S19 AIR FORCE L 13-37
 S26 NEW MEXICO STATE L 17-20
 O3 at Texas Tech L 28-48
 O10 at Wyoming L 13-37
 O24 UNLV L 17-34
 O31 at San Diego State L 20-23
 N7 at Utah L 14-45
 N14 BYU 1 p.m.
 N2 COLORADO STATE 5 p.m.
 N28 at TCU 12 p.m.

UNLV Rebels

S5 SACRAMENTO STATE W 38-3
 S12 OREGON STATE L 21-23
 S19 HAWAII W 34-33
 S26 at Wyoming L 27-30
 O3 at Nevada L 28-63
 O10 BYU L 21-59
 O17 UTAH L 15-35
 O24 at New Mexico W 34-17
 O31 at TCU L 0-41
 N7 COLORADO STATE W 35-16
 N14 at Air Force 5 p.m.
 N28 SAN DIEGO STATE 8 p.m.

BYU Cougars

S5 vs. Oklahoma at Arlington... W 14-13
 S12 at Tulane W 54-3
 S19 FLORIDA STATE L 28-54
 S26 COLORADO STATE W 42-23
 O2 UTAH STATE W 35-17
 O10 at UNLV W 59-21
 O17 at San Diego State W 38-28
 O24 TCU L 7-38
 N7 at Wyoming W 52-0
 N14 at New Mexico 1 p.m.
 N21 AIR FORCE 2:30 p.m.
 N28 UTAH 4 p.m.

San Diego State Aztecs

S5 at UCLA L 14-33
 S12 SOUTHERN UTAH W 35-19
 S19 at Idaho L 20-34
 S26 at Air Force L 14-26
 O3 NEW MEXICO STATE W 34-17
 O17 BYU L 28-38
 O24 at Colorado State W 42-28.
 O31 NEW MEXICO W 23-20
 N7 TCU L 12-55
 N14 WYOMING 9 p.m.
 N21 at Utah 3 p.m.
 N28 at UNLV 8 p.m.

Utah Utes

S3 UTAH STATE W 35-17
 S12 at San Jose State W 24-14
 S19 Oregon L 24-31
 S26 LOUISVILLE W 30-14
 O10 at Colorado State W 24-17
 O17 at UNLV W 35-15
 O24 AIR FORCE W 23-16 (OT)
 O31 WYOMING W 22-10
 N7 NEW MEXICO W 45-14
 N14 at TCU 6:30 p.m.
 N21 SAN DIEGO STATE 2 p.m.
 N28 at BYU 3 p.m.

Colorado State Rams

S6 at Colorado W 23-17
 S12 WEBER STATE W 24-23
 S19 NEVADA W 35-20
 S26 at BYU L 23-42
 O3 at Idaho L 29-31
 O10 UTAH L 17-24
 O17 at TCU L 6-44
 O24 SAN DIEGO STATE L 28-42
 O31 AIR FORCE L 16-34
 N7 at UNLV L 16-35
 N21 at New Mexico 5 p.m.
 N27 WYOMING 1 p.m.

TCU Horned Frogs

S12 at Virginia W 30-14
 S19 TEXAS STATE W 56-21
 S26 at Clemson W 14-10
 O3 SMU W 39-14
 O10 at Air Force W 20-17
 O17 COLORADO STATE W 44-6
 O24 at BYU W 38-7
 O31 UNLV W 41-0
 N7 at San Diego State W 55-12
 N14 UTAH 6:30 p.m.
 N21 at Wyoming 1 p.m.
 N28 NEW MEXICO 12 p.m.

Wyoming Cowboys

S5 WEBER STATE W 29-22
 S12 TEXAS L 10-41
 S19 at Colorado L 0-24
 S26 UNLV W 30-27
 O3 at Florida Atlantic W 30-28
 O10 NEW MEXICO W 37-13
 O17 at Air Force L 0-10
 O31 at Utah L 10-22
 N7 BYU L 0-52
 N14 at San Diego State 9 p.m.
 N21 TCU 1 p.m.
 N27 at Colorado State 1 p.m.

MWC BOWL RECORDS

Mountain West	W-L-T	First Bowl Game	Last Bowl Game
Air Force	8-10-1	1959	2008 Bell Helicopter Armed Forces vs. Houston, L 28-34
BYU	9-17-1	1974	2008 Las Vegas vs. Arizona, L 21-31
Colorado State	5-7-0	1949	2008 New Mexico vs. Fresno State, W 40-35
New Mexico	3-7-1	1939	2007 New Mexico vs. Nevada, W 23-0
San Diego State	1-4-0	1948	1998 Las Vegas vs. North Carolina, L 13-20
TCU	11-13-1	1921	2008 Poinsettia vs. Boise State, W 17-16
UNLV	3-0-0	1994	2000 Las Vegas vs. Arkansas, W 31-14
Utah	11-3-0	1939	2009 Sugar vs. Alabama, W 31-17
Wyoming	5-6-0	1951	2004 Las Vegas vs. UCLA, W 24-21
Totals	56-67-4	1921	2009 Sugar Bowl

NAVY 2013 - It was announced April 29, 2009, that the United States Naval Academy will be sailing into the Metroplex in 2013 as the Midshipmen have signed an agreement to compete in that year's edition of the **Bell Helicopter Armed Forces Bowl**.

MOUNTAIN WEST CONFERENCE MEDIA INFORMATION

COACHES' TELECONFERENCE -

The Mountain West Conference football coaches will participate in a weekly media teleconference throughout the 2009 season. The calls are scheduled every Tuesday through November 24. The call can be heard live via the MWC Web site or by calling the MWC Communications office for the call-in number. The teleconference is for accredited media only. A replay of each teleconference will be made available on the MWC Web site.

11:00 a.m. CT..... Moderator opens call
 11:02 a.m. CT..... Kyle Whittingham, Utah
 11:12 a.m. CT..... Brady Hoke, San Diego State
 11:22 a.m. CT..... Troy Calhoun, Air Force
 11:32 a.m. CT..... Mike Sanford, UNLV
 11:42 a.m. CT..... Gary Patterson, TCU
 11:52 a.m. CT..... Bronco Mendenhall, BYU
 12:02 p.m. CT.. Steve Fairchild, Colorado State
 12:12 p.m. CT..... Mike Locksley, New Mexico
 12:22 p.m. CT..... Dave Christensen, Wyoming

WEEKLY FOOTBALL HIGHLIGHTS -

The Mountain West Conference has introduced a new format for television stations across the country to get football highlights in 2009. The Mountain West has teamed with DragonFly Athletics to provide extensive highlights of MWC Football that can be downloaded at anytime throughout the 2009 season. Here are the instructions.

- Establish a DragonFly Athletics account by visiting the following link: www.dragonflyathletics.com.
- Click on the "Login" link.
- You will be asked if you, "Are you a media broadcaster?" If you do not have an account, click on the "REGISTER" link.
- Select your station from drop down menu.
- Fill in required registration fields and press the "Finish" button.
- An e-mail will be sent to you at the e-mail address entered to verify your account.
- Once your account is verified, you may login at the link below and begin downloading highlights.
- You will now see a list of all video by school throughout the conference.
- All entities downloading highlights must follow the MWC Television Policies or access to the Web site will be revoked.

Collegepressbox.com is the official media website for Mountain West Conference football. Access and download weekly game notes, quotes, statistics, media guides and more for the conference and each of its 12 member schools throughout the season. Login information will be distributed to accredited media or you can apply for a password by sending an e-mail to: password@collegepressbox.com

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 BYU(801) 422-4638
 Colorado State(970) 221-1309
 New Mexico(505) 925-5573
 San Diego State(619) 281-0405
 TCU(817) 257-7981
 UNLV(702) 895-1248
 Utah(801) 581-8210
 Wyoming(307) 766-2222

FLAGSHIP RADIO STATIONS

Air ForceKVOR-740 AM (Colo. Springs)
 BYU KSL-1160 AM (Salt Lake City)
 Colorado StateKLZ 560 AM (Denver)
 New Mexico KKOB-770 AM (Albuquerque)
 San Diego StateKOGO-600 AM (San Diego)
 TCU ESPN Radio 103.3 FM (Fort Worth)
 UNLV ESPN-1100 AM (Las Vegas)
 Utah KALL-700 AM (Salt Lake City)
 Wyoming KFBC-1240 AM (Cheyenne)

E-MAIL DISTRIBUTION - Media may contact the Mountain West Conference office by phone (719/488-4051) or e-mail to be included on the league's e-mail lists for releases and information. Please contact Javan Hedlund (jhedlund@themwca.com) in the conference office with requests or questions.

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PAST CONFERENCE USA vs. MOUNTAIN WEST BOWL GAMES - Schools from the Conference USA and Mountain West have met 12 times in post-season bowl games. C-USA schools lead 7-5.

Date	Bowl	Result
1. December 31, 1965	Sun.....	UTEP def. TCU 13-12
2. December 19, 1980	Holiday.....	BYU def. SMU 46-45
3. December 30, 1991	Freedom.....	Tulsa def. San Diego State 28-17
4. December 31, 1998	Liberty.....	Tulane def. BYU 41-27
5. December 22, 1999	Mobile.....	TCU def. East Carolina 28-14
6. December 27, 1999	Motor City.....	Marshall def. BYU 21-3
7. December 31, 1999	Liberty.....	Southern Miss def. Colorado State. 23-17
8. December 20, 2000	Mobile.....	Southern Miss def. TCU 28-21
9. December 31, 2003	Liberty.....	Utah def. Southern Miss 17-0
10. December 23, 2006	Bell Helicopter Armed Forces Bowl	Utah def. Tulsa 25-13
11. December 28, 2007	Texas.....	TCU def. Houston 20-13
12. December 31, 2008	Bell Helicopter Armed Forces Bowl	Houston def. Air Force 34-28

2009 CONFERENCE USA vs. MOUNTAIN WEST CONFERENCE - The Mountain West Conference has won two of the three meetings with Conference USA schools in 2009.

2009

- September 12, BYU 54, at Tulane 3
- September 12, Tulsa 44, at New Mexico 10
- October 3, at TCU 39, SMU 14

2008

- September 13 at Dallas, Air Force 31, Houston 28
- September 20, at Colorado State 28, Houston 25
- September 20, at Tulsa 56, New Mexico 14
- September 20, TCU 48, at SMU 7

2007

- September 1, at UTEP 10, New Mexico 6
- September 15, at Tulsa 57, BYU 47
- September 22, at Houston 38, Colorado State 27
- September 22, at TCU 21, SMU 7
- December 28, TCU 20, Houston 13 at Texas Bowl

2006

- August 31, UTEP 34, at San Diego State 27
- September 9, at BYU 49, Tulsa 24
- September 23, at New Mexico 26, UTEP 13
- December 23, Utah 25, Tulsa 13 at Fort Worth

C-USA Texas Bowl Records

Conference USA	W-L-T	First Bowl Game	Last Bowl Game
• East Carolina	1-0-0	2000	2000 galleryfurniture.com vs. Texas Tech, W 40-27
• Houston	6-6-0	1969	2008 Bell Helicopter Armed Forces Bowl vs. Air Force, W 34-28
• Marshall	0-1-0	2004	2004 PlainsCapital Fort Worth Bowl vs. Cincinnati, L 14-32
• Memphis	0-0-0none
• Rice	4-2-0	1938	2008 Texas vs. Western Michigan, W 38-14
• SMU	4-3-1	1925	1983 Sun vs. Alabama, L 7-28
• Southern Miss	0-3-0	1953	2002 Houston vs. Oklahoma State, L 23-33
• Tulane	0-1-0	1973	1973 Bluebonnet vs. Houston, L 7-47
• Tulsa	2-3-0	1942	2006 Bell Helicopter Armed Forces Bowl vs. Utah, L 13-25
• UAB	0-0-0none
• UCF	0-0-0none
• UTEP	5-4-0	1937	2004 Houston vs. Colorado, L 28-33
Totals	22-23-1	1921	2008 Bell Helicopter Armed Forces Bowl

MWC Texas Bowl Records

Mountain West	W-L-T	First Bowl Game	Last Bowl Game
• Air Force	1-2-1	1959	2008 Bell Helicopter Armed Forces Bowl vs. Houston, L 28-34
• BYU	1-0-0	1997	1997 Cotton vs. Kansas State, W 19-15
• Colorado State	0-0-0None
• New Mexico	1-2-0	1939	1946 Sun vs. Denver, W 34-24
• San Diego State	0-0-0None
• TCU	5-10-1	1921	2007 Texas vs. Houston, W 20-13
• UNLV	0-0-0None
• Utah	2-0-0	1939	2006 Bell Helicopter Armed Forces vs. Tulsa, W 25-13
• Wyoming	3-0-0	1956	1996 Sun vs. Florida State, W 28-20
Totals	13-14-2	1921	2008 Bell Helicopter Armed Forces Bowl

2009 C-USA COACHES

C-USA	Head Coach	Season at C-USA school, record	Overall college season, record
• East Carolina	Skip Holtz	Fifth, 34-25	10th, 68-49
• Houston	Kevin Sumlin	Second, 16-6	Second, 16-6
• Marshall	Mark Snyder	Fifth, 21-35	Fifth, 21-35
• Memphis	Tommy West	Ninth, 49-58	15th, 84-94
• Rice	David Bailiff	Third, 13-21	Sixth, 34-36
• SMU	June Jones	Second, 6-15	11th, 81-45
• Southern Miss	Larry Fedora	Second, 12-10	Second, 12-10
• Tulane	Bob Toledo	Third, 9-24	16th, 87-92
• Tulsa	Todd Graham	Third, 25-12	Fourth, 32-18
• UAB	Neil Callaway	Third, 10-23	Third, 10-23
• UCF	George O'Leary	Sixth, 31-40	13th, 83-73
• UTEP	Mike Price	Fifth, 33-36	28th, 162-158

2009 MWC COACHES

MWC	Head Coach	Season at MWC school, record	Overall college season, record
• Air Force	Troy Calhoun	Third, 23-13	Third, 23-13
• BYU	Bronco Mendenhall	Fifth, 45-15	Fifth, 45-15
• CSU	Steve Fairchild	Second, 10-13	Second, 10-13
• New Mexico	Mike Locksley	First, 0-9	First, 0-0
• San Diego State	Brady Hoke	First, 4-5	Sixth, 38-43
• TCU	Gary Patterson	Ninth, 82-27	Nine, 82-27
• UNLV	Mike Sanford	Fifth, 15-42	Fifth, 15-42
• Utah	Kyle Whittingham	Fifth, 45-15	Fifth, 45-15
• Joe Glenn	Dave Christensen	First, 4-5	First, 4-5

CONFERENCE USA SCHOOLS vs. MOUNTAIN WEST CONFERENCE SCHOOLS

School	Games	W	L	T	%	Year	Last Meeting Result
East Carolina	3	2	1	0	66.7%	2002	def. TCU, 31-28
Houston	47	32	15	0	68.1%	2008	lost to Colorado State, 25-28
Marshall	2	1	1	0	50.0%	1999 Motor City Bowl	def. BYU, 21-3
Memphis	3	1	2	0	33.3%	2002	lost to TCU, 20-27
Rice	98	46	49	3	48.5%	2000	lost to TCU, 0-37
SMU	110	48	55	7	46.8%	2009	lost to TCU, 14-39
Southern Miss	15	6	9	0	40.0%	2004	lost to TCU, 17-42
Tulane	21	8	13	0	38.1%	2009	lost to BYU, 3-54
Tulsa	61	26	35	0	42.7%	2009	def. New Mexico, 44-10
UAB	3	2	1	0	66.7%	2004	def. TCU, 41-25
UCF	2	1	1	0	50.0%	1998	def. New Mexico, 38-6
UTEP	259	69	185	5	27.6%	2007	def. New Mexico, 10-6
Totals	624	242	367	15	40.0%	2009	SMU lost to TCU, 14-39

MOUNTAIN WEST CONFERENCE SCHOOLS vs. CONFERENCE USA SCHOOLS

School	Games	W	L	T	Pct.	Year	Last Meeting Result
Air Force	40	30	10	0	75.0%	2008	def. Houston 31-28
BYU	54	41	12	1	76.9%	2009	def. Tulane 54-3
Colorado State	50	30	20	0	60.0%	2008	def/ Houston 28-25
New Mexico	93	47	43	3	52.2%	2009	lost to Tulsa, 10-44
San Diego State	31	22	9	0	71.0%	2006	lost to UTEP 27-34
TCU	242	128	104	10	55.0%	2009	def. SMU 39-14
UNLV	17	6	11	0	35.3%	1998	lost to Rice 16-38
Utah	48	30	18	0	62.5%	2006 Bell Helicopter Armed Forces Bowl	def. Tulsa 25-13
Wyoming	49	33	15	1	68.4%	1998	lost to Tulsa 0-35
Totals	624	367	242	15	60.0%	2009	TCU def. SMU 39-14

2009 CONFERENCE STANDINGS & BOWL AFFILIATIONS (*bowl eligible, all times central)

ACC Atlantic	CONFERENCE	OVERALL
* - Clemson	4-2	6-3
* - Boston College	3-2	6-3
Florida State	2-4	4-5
Wake Forest	2-4	4-6
North Carolina State	1-4	4-5
Maryland	1-4	2-7

ACC Coastal	CONFERENCE	OVERALL
* - Georgia Tech	6-1	9-1
* - Miami (FL)	4-2	7-2
* - Virginia Tech	3-2	6-3
Duke	3-2	5-4
Virginia	2-3	3-6
North Carolina	2-3	6-3

Bowl Affiliations, including Bowl Championship Series

- Meineke Car Care, Bank of America Stadium, Charlotte, N.C., Dec. 26, ESPN, 3:30 p.m., vs. Big East
- Emerald, AT&T Park, San Francisco, Dec. 26, ESPN, 7 p.m., vs. Pac-10
- Gaylord Hotels Music City, LP Field, Nashville, Tenn., Dec. 27, ESPN, 7:30 p.m., vs. SEC
- EagleBank, RFK Stadium, Washington, D.C., Dec. 29, ESPN, 3:30 p.m., vs. Army
- Champs Sports, Florida Citrus Bowl, Orlando, Fla., Dec. 29, ESPN, 7 p.m., vs. Big Ten
- Chick-fil-A, Georgia Dome, Atlanta, Dec. 31, ESPN, 6:30 p.m., vs. SEC
- Konica Minolta Gator, Municipal Stadium, Jacksonville, Fla., Jan. 1, CBS, 12 p.m., vs. Big East or Notre Dame
- GMAC, Ladd-Peebles Stadium, Mobile, Ala., Jan. 6, ESPN, 7 p.m., vs. MAC

Big 12 North	CONFERENCE	OVERALL
Kansas State	4-2	6-4
* - Nebraska	3-2	6-3
Colorado	2-3	3-6
Iowa State	2-4	5-5
Kansas	1-4	5-4
Missouri	1-4	5-4

Bowl Affiliations, including Bowl Championship Series

- AdvoCare V100 Independence, Independence Stadium, Shreveport, La., Dec. 28, ESPN2, 4 p.m., vs. SEC
- Pacific Life Holiday, Qualcomm Stadium, San Diego, Dec. 30, ESPN, 7 p.m., vs. Pac-10
- Brut Sun, Sun Bowl, El Paso, Texas, Dec. 31, CBS, 1 p.m., vs. Pac-10
- Texas, Reliant Stadium, Houston, Dec. 31, ESPN, 2:30 p.m., vs. Navy
- AT&T Cotton, Cowboys Stadium, Arlington, Texas, Jan. 2, FOX, 1 p.m., vs. SEC
- Insight, Sun Devil Stadium, Tempe, Ariz., Dec. 31, NFL Network, 5 p.m., vs. Big Ten
- Valero Alamo, Alamodome, San Antonio, Jan. 2, ESPN, 8 p.m., vs. Big Ten

SOUTH	CONF	OVERALL
* - Texas	5-0	9-0
* - Oklahoma State	4-1	7-2
* - Texas Tech	3-2	6-3
Oklahoma	3-2	5-4
Texas A&M	2-3	5-4
Baylor	1-4	4-5

Independent	OVERALL
* - Navy	7-3
* - Notre Dame	6-3
Army	3-6

Bowl Affiliations, including Bowl Championship Series

- EagleBank, RFK Stadium, Washington, D.C., Dec. 29, ESPN, 3:30 p.m., vs. Army
- Texas, Reliant Stadium, Houston, Dec. 31, ESPN, 2:30 p.m., vs. Navy
- Konica Minolta Gator, Municipal Stadium, Jacksonville, Fla., Jan. 1, CBS, 12 p.m., vs. Big East or Notre Dame

Big East	CONFERENCE	OVERALL
* - Cincinnati	5-0	9-0
* - Pittsburgh	5-0	8-1
* - West Virginia	3-1	7-2
South Florida	2-2	6-2
Rutgers	1-2	6-2
Connecticut	1-4	4-5
Louisville	0-4	3-6
Syracuse	0-4	3-6

Bowl Affiliations, including Bowl Championship Series

- St. Petersburg, Tropicana Field, St. Petersburg, Fla., Dec. 19, ESPN, 7 p.m., vs. C-USA
- Meineke Car Care, Bank of America Stadium, Charlotte, N.C., Dec. 26, ESPN, 3:30 p.m., vs. ACC
- International, Rogers Centre, Toronto, Canada, Jan. 2, ESPN2, 11 a.m., vs. MAC
- Papajohns.com, Legion Field, Birmingham, Ala., Jan. 2, ESPN, 1 p.m., vs. SEC
- Konica Minolta Gator, Municipal Stadium, Jacksonville, Fla., Jan. 1, CBS, 12 p.m., vs. ACC (Notre Dame)

Big 10	CONFERENCE	OVERALL
* - Iowa	5-1	9-1
* - Ohio State	5-1	8-2
* - Penn State	4-2	8-2
* - Wisconsin	4-2	7-2
* - Northwestern	3-3	6-4
Michigan State	3-3	5-5
Purdue	3-3	4-6
Minnesota	3-4	5-5
Illinois	2-5	3-6
Michigan	1-5	5-5
Indiana	1-5	4-6

Bowl Affiliations, including Bowl Championship Series

- Little Caesars Pizza, Ford Field, Detroit, Dec. 26, ESPN, 12 p.m., vs. MAC
- Champs Sports, Florida Citrus Bowl, Orlando, Fla., Dec. 29, ESPN, 7 p.m., vs. ACC
- Insight, Sun Devil Stadium, Tempe, Ariz., Dec. 31, NFL Network, 5 p.m., vs. Big 12
- Outback, Raymond James Stadium, Tampa, Fla., Jan. 1, ESPN, 10 a.m., vs. SEC
- Capital One, Florida Citrus Bowl, Orlando, Fla., Jan. 1, ABC, 12 p.m., vs. SEC
- Valero Alamo, Alamodome, San Antonio, Jan. 2, ESPN, 8 p.m., vs. Big 12

Conference USA East	CONFERENCE	OVERALL
East Carolina	4-1	5-4
Marshall	3-2	5-4
Southern Miss	3-2	5-4
UCF	3-2	5-4
UAB	3-2	4-5
x - Memphis	1-4	2-7

Conference USA West	CONFERENCE	OVERALL
* - Houston	4-1	8-1
Southern Methodist	4-1	5-4
UTEP	2-3	3-6
Tulsa	2-3	4-5
Tulane	1-4	3-6
x - Rice	0-5	0-9

Bowl Affiliations

- St. Petersburg, Tropicana Field, St. Petersburg, Fla., Dec. 19, ESPN, 7 p.m., vs. Big East
- R+L Carriers New Orleans, Louisiana Superdome, New Orleans, Dec. 20, ESPN, 7:30 p.m., vs. Sun Belt
- Sheraton Hawaii, Aloha Stadium, Honolulu, Dec. 24, ESPN, 7 p.m., vs. WAC
- **Bell Helicopter Armed Forces, Amon G. Carter Stadium, Fort Worth, Texas, Dec. 31, ESPN, 11 a.m., vs. MWC**
- AutoZone Liberty, Liberty Bowl, Memphis, Tenn., Jan. 2, ESPN, 4:30 p.m., vs. SEC

2009 CONFERENCE STANDINGS & BOWL AFFILIATIONS (*bowl eligible, all times central)

Mid-American East	CONFERENCE	OVERALL	SEC East	CONFERENCE	OVERALL
* - Temple	5-0	7-2	* - Florida	7-0	9-0
* - Ohio	4-1	6-3	Georgia	3-3	5-4
Kent State	4-2	5-5	* - South Carolina	3-4	6-4
Bowling Green	3-2	4-5	Tennessee	2-3	5-4
Buffalo	1-4	3-6	Kentucky	1-4	5-4
Akron	1-4	2-7	Vanderbilt	0-6	2-8
Miami (OH)	1-5	1-9	SEC West	CONFERENCE	OVERALL
Mid-American West	CONFERENCE	OVERALL	* - Alabama	6-0	9-0
* - Central Michigan	5-0	7-2	* - LSU	4-2	7-2
* - Northern Illinois	4-1	6-3	* - Auburn	3-3	7-3
Western Michigan	3-3	4-6	Mississippi	2-3	6-3
Toledo	2-3	4-5	Mississippi State	2-3	4-5
Ball State	1-4	1-8	Arkansas	2-4	5-4
Eastern Michigan	0-5	0-9			

Bowl Affiliations

- GMAC, Ladd-Peebles Stadium, Mobile, Ala., Jan. 6, ESPN, 7 p.m., vs. ACC
- International, Rogers Centre, Toronto, Canada, Jan. 2, ESPN2, 11 a.m., vs. Big East
- Little Caesars Pizza , Ford Field, Detroit, Dec. 26, ESPN, 12 p.m., vs. Big Ten.

Mountain West	CONFERENCE	OVERALL
* - TCU	5-0	9-0
* - Utah	5-0	8-1
* - Brigham Young	4-1	7-2
* - Air Force	4-2	6-4
San Diego State	2-3	4-5
Wyoming	2-3	4-5
UNLV	2-4	4-6
New Mexico	0-5	0-9
Colorado State	0-6	3-7

Bowl Affiliations

- New Mexico, University Stadium, Albuquerque, N.M., Dec. 19, ESPN, 3:30 p.m. , vs. WAC
- MAACO Las Vegas, Sam Boyd Stadium, Las Vegas, Dec. 22, ESPN, 7 p.m., vs. Pac-10
- San Diego County Credit Union Poinsettia, Qualcomm Stadium, San Diego, Dec. 23, ESPN, 7 p.m., vs. Pac-10
- Roady's Humanitarian, Bronco Stadium, Boise, Idaho, Dec. 30, ESPN, 3:30 p.m., vs. WAC
- **Bell Helicopter Armed Forces, Amon G. Carter Stadium, Fort Worth, Texas, Dec. 31, ESPN, 11 a.m., vs. C-USA**

Pacific 10	CONFERENCE	OVERALL
* - Oregon	5-1	7-2
* - Arizona	4-1	6-2
* - Stanford	5-2	6-3
* - USC	4-2	7-2
* - Oregon State	4-2	6-3
* - California	3-3	6-3
Arizona State	2-4	4-5
Washington	2-4	3-6
UCLA	1-5	4-5
Washington State	0-6	1-8

Bowl Affiliations, including Bowl Championship Series

- MAACO Las Vegas, Sam Boyd Stadium, Las Vegas, Dec. 22, ESPN, 7 p.m., vs. MWC
- San Diego County Credit Union Poinsettia, Qualcomm Stadium, San Diego, Dec. 23, ESPN, 7 p.m., vs..MWC
- Emerald, AT&T Park, San Francisco, Dec. 26, ESPN, 7 p.m., vs. ACC
- Pacific Life Holiday, Qualcomm Stadium, San Diego, Dec. 30, ESPN, 7 p.m.,vs. Big 12
- Brut Sun, Sun Bowl, El Paso, Texas, Dec. 31, CBS, 1 p.m., vs. Big 12

Bowl Affiliations, including Bowl Championship Series

- Gaylord Hotels Music City, LP Field, Nashville, Tenn., Dec. 27, ESPN, 7:30 p.m., vs. ACC
- AdvoCare V100 Independence, Independence Stadium, Shreveport, La., Dec. 28, ESPN2, 4 p.m., vs. Big 12
- Chick-fil-A, Georgia Dome, Atlanta, Dec. 31, ESPN, 6:30 p.m., vs. ACC
- Outback, Raymond James Stadium, Tampa, Fla., Jan. 1, ESPN, 10 a.m., vs. Big Ten
- Capital One, Florida Citrus Bowl, Orlando, Fla., Jan. 1, ABC, 12 p.m., vs. Big Ten
- AT&T Cotton, Cowboys Stadium, Arlington, Texas, Jan. 2, FOX, 1 p.m., vs. Big 12
- Papajohns.com, Legion Field, Birmingham, Ala., Jan. 2, ESPN, 1 p.m., vs. Big East
- AutoZone Liberty, Liberty Bowl, Memphis, Tenn., Jan. 2, ESPN, 4:30 p.m., vs. C-USA

Sun Belt	CONFERENCE	OVERALL
* - Troy	6-0	7-2
* - Middle Tennessee State	4-1	6-3
Louisiana-Monroe	4-1	5-4
Louisiana-Lafayette	3-2	5-4
Florida Atlantic	2-2	2-6
Florida International	2-4	2-7
Arkansas State	1-3	2-6
North Texas	1-5	2-7
Western Kentucky	0-5	0-9

Bowl Affiliations

- R+L Carriers New Orleans, Louisiana Superdome, New Orleans, Dec. 20, ESPN, 7:30 p.m., vs. c-usa

Western Athletic	CONFERENCE	OVERALL
* - Nevada	5-0	6-3
* - Boise State	4-0	9-0
* - Fresno State	5-1	6-3
* - Idaho	4-2	7-3
Louisiana Tech	2-4	3-6
New Mexico State	1-3	3-6
Utah State	1-4	2-7
Hawaii	1-5	3-6
San Jose State	0-4	1-7

Bowl Affiliations

- New Mexico, University Stadium, Albuquerque, N.M., Dec. 19, ESPN, 3:30 p.m. , vs. MWC
- Sheraton Hawaii, Aloha Stadium, Honolulu, Dec. 24, ESPN, 7 p.m., vs. C-USA
- Roady's Humanitarian, Bronco Stadium, Boise, Idaho, Dec. 30, ESPN, 3:30 p.m.,vs. MWC

2008 BELL HELICOPTER ARMED FORCES BOWL - The 2008 **Bell Helicopter Armed Forces Bowl**, the sixth edition of the Fort Worth-based post-season intercollegiate football game, saw **The University of Houston** (8-5, 6-2) from the 12-school Conference USA score a 34-28 win over **The U. S. Air Force Academy** (8-5,5-3) from the nine-school Mountain West Conference. Five of the previous six **Bell Helicopter Armed Forces Bowl** games has featured an institution from Conference USA (TCU 2003, Cincinnati 2004, Houston 2005 and Tulsa 2006) against schools from the Western Athletic Conference (Boise State 2003), the Mid-American Conference (Marshall 2004), the Big 12 Conference (Kansas 2005) and the Mountain West Conference (Utah 2006). The 2007 **Bell Helicopter Armed Forces Bowl** featured Cal of the Pacific-10 Conference against Air Force.

2008 BELL HELICOPTER ARMED FORCES BOWL, Part II - With patriotic overtones featuring all five branches of the military, the 2008 Bell Helicopter Armed Forces Bowl included a fanfest area showcasing military hardware; a flyover; a demonstration by two of the top military skydiving teams; induction ceremonies on the field; a military band and joint color guard; plus the presentation of the "Great American Patriot Award," presented by Armed Forces Insurance. The 2008 GAPA award winner was Army General David H. Petraeus. Rosa's Cafe & Tortilla Factory also donated meals for military personnel that attended the game.

Bell Helicopter-Textron is an American manufacturer of helicopters and tiltrotor aircraft, both military and commercial, headquartered in Fort Worth. Bell Helicopter provides the United States armed forces with the world's best vertical lift aircraft, including the V-22 Osprey tiltrotor, the OH-58D Kiowa Warrior helicopter and the AH-1Z Viper and UH-1Y Venom helicopters. A sister company, Textron Systems, produces the new M1117 Armored Security Vehicle, which is designed for speed and for deflecting rocket-propelled grenades and land mines.

ESPN Regional Television/Event Ownership - The nation's largest syndicator of collegiate sports programming, ESPN Regional Television (ERT) annually produces more than 1,000 telecasts of sporting events. Programming includes football, basketball, NCAA events, golf and NHRA events accounting for more than 2,200 live and/or original hours of programming. In addition to event ownership, ERT is the production headquarters for ESPNU, the 24-hour college sports network; syndication rights-holder and producer of national, regional and local shows for college conferences (e.g. – SEC, BIG EAST, Big 12, Mid-American, Sun Belt, WAC). ESPN Regional Television markets and/or owns several sporting events, including collegiate football events: the Bell Helicopter Armed Forces Bowl (Fort Worth, Texas); MAACO Bowl Las Vegas; New Mexico Bowl (Albuquerque); Papajohns.com Bowl (Birmingham, Ala.); Sheraton Hawai'i Bowl (Honolulu); St. Petersburg Bowl; the MEAC/SWAC Challenge presented by Disney (Orlando, Fla.); and *The Home Depot ESPNU College Football Awards*; collegiate basketball events: the 76 Classic (Anaheim, Calif.); Cancun Governor's Cup; Charleston Classic (S.C.); DIRECTV SEC/BIG EAST Invitational; ESPNU Road to the Championship (Women; San Antonio); Hawaiian Airlines Diamond Head Classic (Honolulu); Old Spice Classic (Walt Disney World Resort near Orlando, Fla.); O'Reilly Auto Parts Puerto Rico Tip-Off (San Juan); SONIC All-College Basketball Classic (Oklahoma City) and *BracketBusters*; as well as the ESPN National Golf Challenge presented by Callaway. For more information, visit ESPNPlus.com.

ARMED FORCES INSURANCE - As the exclusive and Official Insurance Partner of the **Bell Helicopter Armed Forces Bowl**, **Armed Forces Insurance** will take on three important roles: the co-Presenting Partner of the Team Kickoff Luncheon, the title Partner of the Armed Forces Adventure Area and the Presenting Partner of the Great American Patriot Award. The AFI logo will appear on the playing field's 25 yard line, and the company will participate in spots in ESPN's TV & Radio Broadcasts. **AFI** was founded in 1887 by military leaders with a single mission "to protect the people who protect our nation." The company provides premium quality, competitively-priced property and casualty insurance to military professionals throughout the United States and overseas. **AFI** understands that military members have unique circumstances and insurance needs, enabling the company to offer a level of personalized service that's unequalled in the industry.

BELL HELICOPTER ARMED FORCES BOWL KICKOFF LUNCHEON - Lt. Col. Greg Gadson, who lost both legs to a bomb in Iraq and has served as an inspiration for the XLII Super Bowl champions, was the featured speaker at **2008 Bell Helicopter Armed Forces Bowl Kickoff Luncheon presented by Armed Forces Insurance and the Omni Fort Worth Hotel** December 30 in the ballroom at the Fort Worth Convention Center. **Chad Hennings (Air Force)**, a 2006 College Football Hall of Fame inductee, headlined the 2007 event at the Texas MotorSpeedway. Coaching legends Spike Dykes (2003) and Barry Switzer (2005) addressed the **Bell Helicopter Armed Forces Bowl Kickoff Luncheon** attendees along with Dallas Cowboys owner Jerry Jones in 2004. ESPN's College GameDay's Lee Corso was the 2006 keynote orator along with Lieutenant General David Petraeus, who was the Commanding General of the United States Army's Combined Arms Center at Fort Leavenworth, Kansas at the time.

GENERAL PETRAEUS RECEIVED GREAT AMERICAN PATRIOT AWARD - General David Petraeus was the 2008 recipient of the **Great American Patriot Award** presented by Armed Forces Insurance. A distinguished graduate (top 5% of his class) from the U. S. Military Academy in 1974, General Petraeus was the Commanding General, Multi-National Force - Iraq (MNF-I). He assumed the command shortly after being featured speaker at the "kickoff" luncheon for the 2006 the **Bell Helicopter Armed Forces Bowl**. General Petraeus was honored at the half-time of the 2008 **Bell Helicopter Armed Forces Bowl**. He also conducted the coin toss between the two teams along with leading an induction ceremony for new recruits prior to the game. Jim Breen is the chairman of the Military Affairs Committee of the **Bell Helicopter Armed Forces Bowl**. The criteria for **Great American Patriot Award** are:

- Is of high moral fiber and good character;
- Has spent his or her career serving the common good of the United States;
- Has gone beyond the call of duty to serve and protect his or her country;
- Has proven dedication and loyalty in upholding the Constitution and the laws of the nation; and
- Has worked tirelessly to make the U.S. a better and safer place for all its citizens.



Great American Patriot Award recipients

2006 - Gordon England, the Deputy Secretary of Defense for the United States

2007 - Preston "Pete" Geren, the Secretary of the Army

2008 – Army General David Petraeus

AMON G. CARTER STADIUM - Named for the Fort Worth publisher and philanthropist, Amon G. Carter Stadium features a natural grass surface (Tiff 419 Bermuda Grass) and was built in 1929. The facility seats 44,008 and is the home for the TCU Horned Frogs, the 2002 Conference-USA co-champions and 2003 **Bell Helicopter Armed Forces Bowl** participant. Here are the top Amon G. Carter Stadium single-game attendance figures, including the 40,905 for the 2007 **Bell Helicopter Armed Forces Bowl** game.

47,280, Nov. 17, 1984	44,821, Sept. 24, 1994	43,219, Nov. 24, 1994	42,558, Oct. 7, 1972	42,392, Nov. 17, 1962	41,068, Nov. 18, 2000
47,000, Oct. 19, 1957	44,415, Oct. 1, 1996	43,000, Oct. 21, 1961	42,536, Oct. 6, 1962	42,161, Nov. 15, 2003	40,905, Dec. 31, 2007
45,647, Sept. 16, 2006	44,282, Nov. 25, 1995	42,960, Sept. 16, 1989	42,414, Sept. 28, 1985	41, 127, Dec. 31, 2008	

NOT THE FIRST - The 2003 **Bell Helicopter Armed Forces Bowl** was not the first for city. The "Fort Worth Classic" was staged on New Year's Day 1921 when the promoters staged a game between TCU and the Centre College Praying Colonels, an upstart Kentucky team led by players from Fort Worth. Centre won the game 63-7. It would be another 16 years before Dallas would host the first Cotton Bowl. Fort Worth also hosted a 1940s small-college bowl game, the Cattle Bowl, on New Year's Day at LaGrave Field.

ESPN TELEVISION - **Terry Gannon**, a member of Jim Valvano's "Cardiac Pack" national championship team in 1983 at North Carolina State, was joined by **David Norrie** as the television broadcast crew for the 2008 **Bell Helicopter Armed Forces Bowl**. **Jonathan Labovich** and **Larry Cavalina** produced and directed the broadcast, respectively.

- 2003** - Ron Franklin, Mike Gottfried, Adrian Karsten
- 2004** - Sean McDonough, Craig James, Jimmy Dykes
- 2005** - Gary Thorne, Ed Cunningham, Dr. Jerry Punch

- 2006** - Mike Patrick, Todd Blackledge, Holly Rowe
- 2007** - Dan Fouts, Tim Brant, Todd Harris
- 2008** - Terry Gannon, David Norrie

ESPN RADIO - For the third-straight season, ESPN Radio aired the 2008 **Bell Helicopter Armed Forces Bowl**.

Westwood One Radio

- 2003** - Chuck Cooperstein, Shea Walker, 51 stations, 24 states
- 2004** - Cooperstein, Walker, 180 stations in 39 states, Mexico
- 2005** - Brian Estridge, Walker, 182 stations in 42 states, Mexico

ESPN Radio

- 2006** - Dave Barnett, Jim Donnan, Rob Simmelkjaer, 211 stations in 44 states
- 2007** - Clay Matvick, Larry Coker, Sarah Kustok, 225 stations in 45 states
- 2008** - Mike Gleason, John Congemi, 260 stations in 46 states

ARMED FORCES NETWORK - Through its relationship with America Supports You, the 2008 **Bell Helicopter Armed Forces Bowl** was aired through the Armed Forces Network in 177 countries around the world and military installations across the United States.

SIRIUS XM Radio also provided "live" play-by-play of for the 2008 **Bell Helicopter Armed Forces Bowl**.

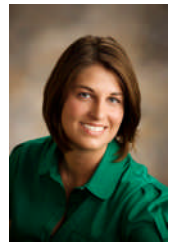
Bell Helicopter Armed Forces Bowl www.ArmedForcesBowl.com **November 11, 2009 Notes**

BELL HELICOPTER ARMED FORCES BOWL STAFF

Brant B. Ringler, Executive Director - A veteran sports marketer, Ringler was named July 23, 2009, as the Executive Director for the **Bell Helicopter Armed Forces Bowl** replacing Tom Starr, who resigned in June to enter private business. Ringler, who joined the staff in November 2004 as the Manager of Sales and Marketing, set records for soliciting the number of corporate partners involved with the **Bell Helicopter Armed Forces Bowl**, and was key to securing the Bell Helicopter title sponsorship of the game. Featured in the *Fort Worth Business Press*' "40 under 40," which spotlights 40 of the area's best and brightest under the age of 40, Ringler joined the Fort Worth-based bowl after four seasons as the Vice President of Sales and Marketing for the Fort Worth Cats professional baseball team. That team was named the 2002 and 2003 Central Baseball League's Organization of the Year. A 1993 graduate of the University of Texas at Arlington with a B.A. Degree in Communications, Ringler started his sports marketing career with the Rancho Cucamonga Quakes as Sales Manager (1994-1998). Following that position, he worked as a corporate sales executive with Envision of California, where he was involved in the partnership between Fox and the Anshutz Group, with his major responsibility being a sales and marketing representative for the Los Angeles Dodgers. A native of Fort Worth, Ringler is married to the former Miquelle Penney.



Anne Rector, Supervisor, Events - Rector joined the Bell Helicopter Armed Forces Bowl staff in May of 2008. After received graduating from Texas Tech University in 2001 with an advertising degree, Rector earned her MBA for the University of Dallas in 2007 with an emphasis in Sports and Entertainment Management. While in graduate school, she served an internship with the Dallas Stars Hockey Club and did project work for both the Bell Helicopter Armed Forces Bowl and ESPN Radio. Rector joined the bowl staff after a seven-year tenure with The Wall Street Journal, where she was a top Sr. Advertising Account Supervisor. Among other activities, Rector was a Raider Recruiter for the athletic department at Texas Tech, helping to recruit prospective student-athletes as well as fundraising for both the Mike Leach Open Golf Tournament and the Spike Dikes Open Golf Tournament. In addition, she was a member of the "Goin' Band from Raiderland". She is a member of the Sigma Iota Epsilon Honor Fraternity and has served as a mentor for Big Brothers/Big Sisters of Dallas. A former recipient of the Girl Scout Gold Award, the Lubbock natives now lives in north Fort Worth with her husband, Jerad.



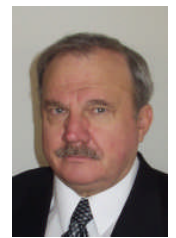
Hope Lockett, Supervisor, Sales and Marketing - Lockett was named to the **Bell Helicopter Armed Forces Bowl** stop in September of 2009. Her primary role will be to work directly with corporate sponsors and marketing partners on a daily basis for the **Bell Helicopter Armed Forces Bowl**. Prior to joining the bowl staff, Lockett served 16 months as the associate director for the Fort Worth-based Davey O'Brien Foundation where she managed ticket sales and sponsorship renewals for the annual awards dinner. She also managed the high school scholarship applications and selection process for the Davey O'Brien Foundation while overseeing the Hall of Fame and Web site appearance. A native of Austin, Texas, Lockett is a 2008 graduate of Texas Christian University with a bachelor of business administration degree in marketing. A member of the Delta Delta Delta sorority, Lockett was a TCU Dean's Scholarship recipient and was on the Dean's List.



Trisha Branch, Ticket Manager - Branch became the first-ever Ticket Manager of the Bell Helicopter Armed Forces Bowl when she assumed those duties on September 1, 2003. In her role of overseeing all aspects of the bowl's ticket operation, she is responsible for all sales to the public; team allotment tickets for the two universities selected to play in the game; tickets involving promotional campaigns; will call tickets; and handling the seating for all military personnel. In addition to her ticket duties, she assists other staff members on projects ranging from marketing to promotions and is also in charge of running the offices and handling all clerical matters. Prior to joining the bowl, Branch worked at the Makens Real Estate Company. She worked in sales and was associated with the commercial real estate field for four years. Before that, she was a full-time "mom" for 15 years before returning to the work force. Trisha, who attended Eastern Hills High School and the University of Texas at Arlington, has three daughters, Katy, Macy, and Lesley.



Tim Simmons, Media Operations Director - Simmons has coordinated the media operations for the Bell Helicopter Armed Forces Bowl since April, 2003. An independent event service consultant specializing in the distribution of media information at sporting and special events, Simmons worked 11 years in sports marketing at the Coors Brewing Company. Involved with the distribution of information for Beach Volleyball at the past three Summer Olympic Games in Atlanta, Sydney and Athens, Simmons is currently a Press Delegate for the international Volleyball Federation for the SWATCH-FIVB World Tour. During a 16-year span starting in the late 1960's, Simmons served as athletic publicist at the University of Colorado; the Big Sky Conference; the Denver Nuggets; Colorado State University; and the University of Iowa. A classmate of Bell Helicopter Armed Forces Bowl Executive Director Tom Starr, Simmons earned a Master's Degree from the University of Iowa in 1971. Previously, he had received a Bachelor's Degree from Colorado State University at Pueblo. Tim is married to the former Lynn Schoen, and they reside in Longmont, Colorado.





BOWL NEWS BELL HELICOPTER ARMED FORCES BOWL

Bell Helicopter Armed Forces Bowl Executive Council

- Mr. Oscar Amparan, Texas Health Resources
- Mr. Larry Auth, Omni Fort Worth Hotel
- Mr. Ross Bailey, TCU Athletic Department
- Mr. Michael Barber, Capital One Bank
- Mr. Bob Bolen, Former Mayor of Fort Worth
- Mr. Kim Brimer, former Texas State Senator
- Mr. Morris "Mo" Brown, Aviall Services, Inc.
- Mr. Johnny Campbell, Sundance Square Management
- Mr. Brian Conway, Ben Hogan Sports Therapy Institute
- Mr. Bart Davis, Lockheed Martin Missiles and Fire Control
- Mr. Pete Derzis, General Manager, ESPN Regional Television
- Col. Tom Dials, Armed Forces Insurance
- Mr. David DuBois, Fort Worth Convention & Visitors Bureau
- Mr. Mike Flynn, Southland Property Tax Consultants
- Mr. Paul Galvan, Retired Athletic Director, Fort Worth Independent School District
- Mr. Jim Gross, Northrop Grumman
- Mr. Craig Harbuck, Higginbotham & Associates
- Mr. Holt Hickman, Hickman Companies
- Mr. Dennis Holland, First Command Financial Services
- Mr. T.A. "Kip" Hyde, Teletouch/Hawk Electronics
- Ms. Joanne Ingle, DFW Movers & Erectors, Inc.
- Mr. Devoyd Jennings, Fort Worth Metropolitan Black Chamber of Commerce
- Mr. Darryl Jones, State Farm
- Mr. G. Malcolm Loudon, Walsh Holdings
- Mr. Billy Minick, Billy Bob's Texas
- Mr. Scott Murray, Murray Media
- Mr. Rosa Navejar, Fort Worth Hispanic Chamber of Commerce
- Mr. Ken Nicholson, Clean Energy Fuels
- Ms. Susan Nix, Warren Douglas Creative Brand Marketing
- Mr. Clint Overby, Senior Director of Events ESPN Regional Television
- Mr. Alex Powers, Prestonwood Partners
- Mr. John Pritchett, Ben E. Keith Beers
- Ms. Lisa Rettew, Luther King Capital Management
- Mr. John Roach, Roach Enterprises
- Mr. P.D. Shabay, Retired Bell Helicopter
- Mr. Jake Smith, Clear Channel Outdoor
- Mr. Gary Terry, The Terry Group
- Mr. Bill Thornton, Fort Worth Chamber of Commerce
- Mr. Robert Venable, Buchanan Associates

BHAFB SUPPORTS NASJRB & FORT WORTH AIR POWER FOUNDATION - The **Bell Helicopter Armed Forces Bowl** has designated the **Fort Worth Air Power Foundation** as its hometown charity to go along with its national charity partner, the **USO**. The mission of the **Fort Worth Air Power Foundation** is to provide financial assistance to military families on a case-by-case basis, to financially support deployment and welcome home receptions and comfort gatherings for the families of deployed military and to provide financial support for the Welfare and Relief projects of the units assigned in North Texas. In addition, the Foundation supports the soldiers that have been wounded in battle and that are recuperating at military hospitals in Texas. The **Naval Air Station Joint Reserve Base (NASJRB)** has been a part of Fort Worth's military history, culture and community leadership. The Bell Helicopter Armed Forces Bowl corporate partner program will give 5,000 game day tickets to the NASJRB, so active duty members and their immediate families can be honored at the 2009 game. **BHAFB PRESENTATION** - At TCU's home football game November 14th against Utah, **ESPN** and **Bell Helicopter** will present a \$15,000 check to the **Fort Worth Air Power Foundation**.